

Entertainment & Promotional Features

India's cultural diversity celebrated

The Maharana of Mewar Charitable Foundation (MMCF) successfully concluded the grand celebration of India's rich cultural diversity at the 4th World Living Heritage Festival (WLHF). The biennial festival, which has been co-ordinated by Vrinda Raje Singh since its inception, moved out of the precincts of the City Palace complex this year, and was held at various public venues in Udaipur. Music and dance performances, workshops and a crafts bazaar by artisans marked the celebrations.

The festival began at the



L-R: Vrinda Raje Singh, CEO, MMCF; Eric Falt, Director, UNESCO; Shriji Arvind Singh Mewar, Chairman and Managing Trustee, MMCF; Lakshyaraj Singh Mewar, Trustee, MMCF; and Alexandre Ziegler, Ambassador of France to India

PHOTO: HTCS

City Palace in Udaipur with the Ashwa Poojan ceremony, a traditional tribute to horses by Shriji Arvind Singh Mewar, who said that the concept of Living Heritage had been widely

accepted and talked about. Shriji also thanked the French Ambassador Alexandre Ziegler and UNESCO (represented by Eric Falt) for their continued support since 2012.

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