

Celebrating India's rich diversity

Maharana of Mewar Charitable Foundation (MMCF) successfully concluded the celebration of India's rich cultural diversity at the 4th World Living Heritage Festival (WLHF). Since its inception, Vrinda Raje Singh has been coordinating this biennial festival. This year, the festival moved out from the precincts of the City Palace complex to various public venues in Udaipur; involving its citizens in the Living Heritage Movement through music and dance performances, workshops and crafts bazaar by artisans. The festival began with the *ashwa poojan* ceremony, the traditional tribute to horses by Arvind Singh Mewar at City Palace, Udaipur. He shared that the concept of living heritage has come of age and has



(L-R): Vrinda Raje Singh, CEO, MMCF; Eric Falt, Director, UNESCO; Arvind Singh Mewar, Chairman and Managing Trustee, MMCF; Lakshyaraj Singh Mewar, Trustee, MMCF, and Alexandre Ziegler, French Ambassador

been widely accepted and talked about. He also thanked the French Ambassador Alexandre Ziegler and UNESCO's Eric Falt for their continued support since 2012.